The Liberal Arts Program presents

Liberal Arts Guest Speaker Series

“Qualitative Research in the 21st Century: Challenges of New Technologies and the Special Problems of Rigor and Ethics”

Dr. Yvonna Lincoln

13 November 2014
12:00-1:00 pm
LH 238

ABSTRACT INFO:
Even as western universities are sieged with neoliberal ideologies which undermine classical higher education, qualitative research—which holds promise of unlocking the inner workings of this new organizational form—appears to be growing in sophistication and power. Three issues face qualitative research in the future. First, we are seeing the invention of new tools and new methods. The most critical of the new methods will be exploring digital materials, especially personally generated materials. Second, the generation of these new methods calls for the invention of new rigor criteria. How should digital materials be used? Under what circumstances? How do we afford privacy, and at the same time, understand the mix of physical and virtual worlds? Finally, the new methods will call for a revised and extended set of ethics, not yet invented.

BIO:
Yvonna S. Lincoln is Distinguished Professor of Higher Education and the Ruth Harrington Chair of Educational Leadership, Department of Educational Administration and Human Resource Development at Texas A&M University. Over her career, she has also served as a faculty member at the University of Kansas and Vanderbilt University. Her research interests include qualitative research methodology and theory, faculty work life, and the effects of neoliberalism on public universities in the West.

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